Press Release BPOE Lodge #1679, Sanford, NC

November 21, 2016

Sanford Elks Lodge #1679 distributed 5000 Red Ribbons to Sanford area students grade K-5 during late October. The red ribbons celebrate Red Ribbon Week and promote Drug Awareness in our school systems. Drug Awareness Chairperson, Karen Riojas organized this event for the Lodge.

Red Ribbon Week, the nation's oldest and largest drug prevention program, reaching millions of Americans during the last week of October every year, is celebrated annually October 23-31. By wearing red ribbons and participating in community antidrug events, young people pledge to live a drug-free lifestyle.

In 1988, the National Federation of Parents for Drug-Free Youth championed the first national Red Ribbon Week campaign with Honorary Chairman President Ronald Reagan and First Lady Nancy Reagan. That same year, Congress officially established Red Ribbon Week.

During the eight-day celebration this year, more than 80 million young people and adults show their commitment to a healthy, drug-free life by wearing or displaying the Red Ribbon.

For additional information please contact Sanford Elks #1679 Drug Awareness chairperson, Karen Riojas at drugawareness@sanfordelks1679.org or visit

The Benevolent and Protective Order of the Elks is a non-profit fraternal organization founded in 1868 with over 800,000 current members. Sanford lodge #1679 was chartered in 1945 and is located at 910 Carthage Street, Sanford, NC 27330. Sanford Elks actively support a variety of programs that benefit veterans, drug awareness, continuing education, youth and Americanism.